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BFG and Vestaron “Cultivate” Spear-T Distribution Agreement

July 10, 2019 – (Kalamazoo, Michigan) – Vestaron, a company dedicated to improving the efficacy and sustainability within crop protection and BFG Supply, have recently signed a distribution agreement to bring Spear-T to ornamental and greenhouse vegetable growers.

“We are very excited to have the opportunity to partner with BFG Supply to bring this new technology to greenhouse growers. BFG’s market presence and industry knowledge will be critical to expand the uses of not only Spear-T but also the new products following close behind,” explains Ben Cicora, SVP Sales & Marketing, “

Both Cicora and BFG Category Manager for Crop Protection, Todd Regenscheid, are pleased with the new partnership and its clear message to the industry. “BFG Supply’s goal is to present new & revolutionary technology to our customers and stay on the front edge of resistance management as a resource for growers. The new peptide technology from Vestaron fills a great need in the market for environmentally friendly crop protection chemistries and resistance management tools” states Regenscheid. “This is the type of product our customers are looking for as a safe and versatile rotation partner in integrated pest management programs,” Regenscheid continues.

Spear-T controls the four major greenhouse pests – **aphids, spider mites, thrips, and whiteflies** – as efficiently as conventional insecticides, and with the safety and sustainability of biologicals. With an excellent safety profile for pollinators and other beneficials, Spear-T also has a short 4-hour restricted-entry interval and 0-day pre-harvest interval.

About Vestaron Corporation

Vestaron is a company dedicated to improving the safety, efficacy and sustainability of crop protection through displacement of chemical pesticides with biological peptides. Vestaron is initially focused on a class of peptides that kills insect pests efficiently, but is safe for humans, birds, fish and the environment. As part of this, the company has developed fermentation-based peptide production and insect resistant crop platform that will allow it to develop a wide variety of biologic crop protection and trait products.

More information at vestaron.com SPEAR[®] is a registered trademark of Vestaron Corporation.

About BFG Supply

Founded in 1972, BFG Supply has a long and proud history of serving the Professional Grower and Lawn & Garden industries. Today BFG Supply is the best it has ever been and has a strong vision for the future. As an industry innovator, BFG is on the forefront of new and useful technology to increase our efficiency and more effectively serve our customers. With over 250 employees, BFG continues to grow by entering new markets, expanding our service area, offering new products and providing our customers with market leading technology solutions.

More information at bfgsupply.com

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